



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser** Cowell for North Carolina Treasure(9687)  
**Agency** Media Strategies & Research (1583)  
**Buyer** Collins, Suzanne  
**Salesperson** Wade, Dave (1546)  
ph: (704) 371-3164

**Invoice** 654191  
**Inv Date** 11/25/2012  
**Terms** Net 30  
**Contract** 339601  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**Media Strategies & Research**  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203-1907

AgM

**Product** Political - State Candidate (1071)  
**Brand** POLITICAL (28001)  
**Acct Types** Local/Political  
**Est/Headline** 13047/  
**Demo**  
**Revision**  
**Comments**

**CO-OP Order Type** No/Normal  
**Package**  
**Gen. Date** 11/27/2012 2:07:43PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Spot	4:00:00PM- 5:00:00PM	Day, F-1	11/02/12 4:24PM (Fr)	00:30	DR. OZ SHOW	JCNCT1203H	\$850.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Day, M-1	11/05/12 5:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JCNCT1203H	\$425.00	
3.0	Spot	11:00:00PM-11:35:00PM	Day, M-1	11/05/12 11:27PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	JCNCT1203H	\$1200.00	
4.0	Spot	11:35:00PM-12:05:00AM	Day, M-1	11/05/12 11:37PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	JCNCT1203H	\$500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1	11/06/12 6:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JCNCT1203H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$3,825.00	Total Spots	5
Commission	(\$573.75)		
Net Total	\$3,251.25		